



CALL FOR APPLICATIONS:

DIGITAL JOURNALISM BOOTCAMP

Google's tools for newsgathering and reporting across cultures

Organized by the United Nations Alliance of Civilizations and Google
In association with the World Bank Institute

Tunis, November 13, 2012

Journalists and bloggers from Algeria, Tunisia and Morocco can apply for a spot in North Africa's first bootcamp on innovative and web journalism.

The United Nations Alliance of Civilizations and Google invite 20 journalists and bloggers from Tunisia, Algeria and Morocco to participate in a one-day workshop "Google Tools for Newsgathering and Reporting Across Cultures" on November 13, 2012 at the Institut de Presse & des Sciences de l'Information (IPSI) in Tunis.

We are looking for journalists with a passion for innovative and web journalism that are looking to expand the reach and quality of their content through the use of web, social analytics and data tools.

Participants will be given the opportunity to explore important tools that help increase transparency, mapping, newsgathering and other new data analysis tools in a hands-on, interactive environment while meeting fellow leaders in the field of journalism. Seminars will be directed by some of the world leaders in information technology from Google and a special session led by the World Bank Institute.

Digital tools have revolutionized the way journalists cover everything from politics to entertainment news and have made newsgathering and delivery a more inclusive process that show a greater variety of voices that in the past had no hopes of getting into the media. Regardless of their competence and talent, sophisticated digital skills are still reserved to a limited few.

In this context, knowledge of sophisticated digital tools is more important than ever, and readers have come to expect a certain level of interaction from news mediums. With all the online tools available, which tools should journalists use in newsgathering? How can they use them to their advantage? And, how should journalists interact with their readers to provide a better representation of their voices and report across cultures?

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The objective of this bootcamp is to empower journalists and bloggers from North Africa to acquire new knowledge and skills in web, social analytics and data. The bootcamp will focus on Google tools along with tools developed by the World Bank.

Applicants must possess a basic knowledge of digital tools. Proficiency in English is required.

Transportation will be provided for applicants outside of Tunisia and accommodation will be provided for all.

Participants will receive a joint UNAOC/ Google certificate of attendance at the end of the workshop. At the conclusion of the event, participants will be treated to a cultural event in Tunis.

How to apply: please send your CV to monica@unaoc.org to the attention of Monica Ayala-Talavera. The application deadline is October 31, 2012.

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